



COMMUNICATIONS & STORYTELLING ASSOCIATE

Spokane, WA

About Empire Health Foundation

Empire Health Foundation, a 501(c)(3) nonprofit foundation, was founded in 2008 through the sale of Deaconess Hospital and Valley Medical Center. We believe health is a fundamental human right and boldly advance health equity in eastern Washington. Through a collaborative approach to philanthropy, we center community voice, knowledge, and experience in our actions. We prioritize deep relationships with our communities, confronting systems of poverty and racism, while pursuing innovative solutions to improve health and quality of life.

Our core values of community, integrity, trust, compassion, and unconditional love guide our work. We address equity by investing in sustainable systems change that results in healthier, more vibrant communities for all.

Empire Health Foundation now invites applications for a Communications & Storytelling Associate to join its team.

Job Summary

The Communications and Storytelling Associate will serve as the point person for driving communications needs for Empire Health Foundation (EHF) and its 501(c)4 affiliate, the Empire Health Community Advocacy Fund (EHCAF). This role is a multi-faceted opportunity with responsibility for managing the organizations' websites, cultivating social media and community newsletter content, and supporting efforts to amplify the stories of people and organizations across eastern Washington to inspire deeper and more authentic relationships that shape solutions for improved health equity and stronger communities. Working closely with the Vice President of Operations and the Policy Director, the Communications and Storytelling Associate will help create new communications channels and practices that drive the EHF/EHCAF brand and support the Foundation's vision and values.

Essential Job Functions

Communications/Storytelling Responsibilities

- Support efforts to cultivate an environment where strategic communications is firmly embedded in organizational practices in a manner that amplifies the EHF/EHCAF brand identity and serves as a resource to community partners
- Support EHF's goal of ensuring transparent, high-trust/high-integrity communication between leadership, staff, board and community
- Drive content and design for all communications mediums including websites, print materials, social media platforms, internal newsletter and video production; ensure messaging meets EHF's goals of transparency, integrity and storytelling through the eyes and voice of a diverse community
- Cultivate and nurture a social media presence for both organizations
- Support the development of executive presentations and speeches; consult, develop and write for various strategic planning, programmatic and communications issues in support of the foundation strategy

- Support the contracted annual retainer relationship with a local marketing firm, coordinating deadlines and project pipeline to ensure community partner storytelling vision is successfully executed
- Support media relations efforts including monitoring of industry issues/trends, coordinating media interviews, providing coaching on media interview techniques and related messaging; develops positive relations with media and other stakeholders to elevate awareness of EHF and its partners
- Support all daily communications functions in alignment with executive leadership priorities and a focus on: Transparent communication with internal and external audiences, standardization of organizational knowledge across all teams, maximized operating efficiencies supported by strong communications channels

Qualifications

Work Experience

- 2-5 years of progressive strategic marketing/communications experience
- Degree in marketing, communications, journalism or similar field, OR demonstrated experience as a storyteller and with managing projects and marketing/communications channels

Skills & Abilities

- A creative thinker with demonstrated experience driving communications that captures the voices and perspectives of a diverse and multi-cultural community
- Ability to translate big picture concepts into actionable communications solutions in order to enhance organizational effectiveness
- Excellent writing/editing and verbal communication skills; strong public speaking skills
- Demonstrated experience managing and driving content for social media platforms and websites
- Sound, seasoned judgment and ability to use a values-led approach to work, with particular attention to the foundation's core values
- A deep commitment to equity and social justice, strong alignment with the Foundation's organizational mission and values, and the ability to integrate this commitment and alignment into daily activity
- Demonstrated ability to cultivate relationships and work effectively and respectfully with politically, ideologically, culturally and geographically diverse people including Black, Indigenous, LatinX and other People of Color, Tribes, LGBTQIA2S+ and rural disadvantaged communities
- Demonstrated evidence through past experience of commitment to building and nurturing trust-based relationships, collaboration and teamwork with executive and internal staff of all levels
- Excellent project management and organizational skills with demonstrated success managing multiple projects and priorities in a team-based environment
- Strong research and measurement/evaluation skills
- An understanding of the foundational role that racism, ableism, sexism and other forms of bias and oppression play in perpetuating inequity
- Humility and curiosity, and an understanding of how these qualities are connected to success in this role
- Demonstrated capacity for self-reflection
- Strong verbal, non-verbal and written communication skills combined with the ability to listen deeply and authentically



- Ability to participate in meetings and events outside of core business hours
- High level of comfort working in an ambiguous environment requiring adaptivity and flexibility
- Ability to work independently and manage multiple projects
- Computer proficiency and strong technology aptitude required
- Familiarity with Adobe Suite, Canva and other design platforms

Starting Salary

\$53,946 - \$72,986

To Apply

Candidates may submit their cover letter and resume to Rebecca Johnston at rebeccaj@empirehealthfoundation.org.

EHF serves a diverse community and encourages applications from qualified individuals who reflect the growing diversity that enriches Spokane and the surrounding counties.

Empire Health Foundation is an EEO employer.